

BCAW 2017 - MEDIA ALERT / PRESS RELEASE



Primary Contacts:

Alex Hamil / BCAW 2017 Director
alexpaints@kc.rr.com
Phone: 816-718-8380

Heidi Downer / Manager
Marketing & Events Parks and Recreation
heidi.downer@kcmo.org
Phone: 816-513-7527
Fax: 816-513-7715
<<http://www.kcparks.org>>

Stacey Davis / Manager
Anita B Gorman Discovery Center
4750 Troost Ave. Kansas City MO 64110
<Stacey.Davis@mdc.mo.gov>
Phone: 816-759-7300

BRUSH CREEK ART WALK

- September 15th, 16th and 17th

Take part in KC's 6th Annual Brush Creek Art Walk as an anticipated 70+ artists take on the challenge of painting in the great outdoors!

The public and painters alike are invited to come out and walk, bike or trike the nearly 4 miles of walkways along Brush Creek as Plein-air (landscape) painters, over the course of three days, work toward completing two finalized submissions in oil, pastel, watercolor and mixed media solely on site. Whether a single three-day painting or works done in a matter of hours, registered artists have the chance enter up to

two completed and framed works for the chance to show for twelve cash prizes in an awards reception Tuesday, October 3rd at The Anita B Gorman Discovery Center (4750 Troost Ave, Kansas City, MO 64110) from 5 to 8pm with awards at 7pm.



Registration booth opens at 7am daily (Friday through Sunday) at the Gorman Discovery Center (4750 Troost)



ART OPENING RECEPTION:

The Anita B. Gorman Discovery Center
(4750 Troost Ave, Kansas City, MO 64110)
Phone:(816) 759-7300

October 3rd, 2017 5pm – 8pm

The public is invited to view over 70+ juried paintings of Brush Creek on display through the month of October. Ribbons, certificates and cash awards will be presented to the winning artists promptly at 7pm. Paintings, though available for sale (online) beyond the reception, no cash transactions will be allowed following the

reception. **10% of all proceeds from the evening's sales will be donated to the Missouri Department of Conservation** as a gift to our hosts for this event.

JUDGING: This year we are pleased to announce our judge is Zak Barnes (Lawrence, KS). As an experienced outdoor painter for the last 15 years, Zak annually travels to various Plein Air Shows throughout the region including: Prairie Arts Festival, Augusta, Missouri Plein Air Festival, Penn Valley Plein Air, STEMS (Overland Park Plein Air), Plein Air Moab and is represented by the Rice Gallery (Overland Park, KS), SouthWind Art Gallery at Framewoods (Topeka, KS), Strecker Nelson West, Gallery (Manhattan, KS), Mulvane Art Museum (Washburn University, Topeka, KS), and Beauchamp's (Topeka, KS).

QUICK PAINT EVENTS*:

This year features a total of 3 Quick Paint Events. Corporate or individual sponsorship of \$1,000 provides the winning artist a \$500 cash prize and the sponsor to walk away with an original (potentially framed) work along with notable promotional opportunities. Contact [Alex Hamil](#) for sponsorship responsibilities and availability for judging at these events.

Friday, September 15th – 7pm-10pm (“A Night Out - on the Plaza”) – Sponsored by: (TBA) Purchase Prize award - \$500 / music provided by...(TBA) Artist registration begins promptly at 7pm at the Nichols Fountain (NE corner of Broadway and 47th). Artists are expected to be 'Broadway Bound' at 7pm and return by 'no later than' 9:45 for judging. NOTE: Sun sets at 7:55pm.

Saturday September 16th – 10am to 1pm (“The Butterfly Experience”) – The Anita B. Gorman Discovery Center (4750 Troost) – Purchase Prize award - \$500 / music provided by... (TBA) If you've yet to experience The Discovery Center, come and stroll the grounds, participate in “Monarch Mania” events and watch artists test their wings in this three hour Quick Paint event. Artists will be 'released' promptly at 10am and expected to return for judging 'no later than' 1pm.

Sunday September 17th – 5pm to 8pm (“Sunset Quick Paint”) - Brush Creek Community Center. Purchase Prize award - \$500 / music provided by...(TBA)

*NOTE: All registered artists are invited to join us for each and all of these events! Quick Paint purchases, while property of the purchaser/sponsor, remain eligible for additional prize and cash awards. These paintings will be on temporary display during the evening of the reception and on view through the month of October at The Discovery Center.



Manda Murray (left) receives top honors for her work “Chasing Light” at the 2015 Sunset Quick Paint from director Alex Hamil

MUSIC FOR THE MASSES:

We have changed the format for this year's event to include three separate 'feature' artists (musicians) who will serenade our artists and the public as they paint during each of the three scheduled Friday, Saturday, and Sunday events. We are planning on having a fourth musician during the night of the reception. For more information, visit our website and facebook page: <https://www.facebook.com/BrushCreekArtWalkFoundation>

CALL FOR ARTISTS and AWARDS:

Artists of all ages and media are welcome – Registration is \$35 and will last through this weekend event. Registration can be made online via PayPal ([click here](#)) or mail your check to “ArtsKC” (106 Southwest Blvd, Kansas City, MO 64106). Pay to the order of: “Brush Creek Art Walk 2017”.

Artists will be encouraged to submit 2 (two) framed works for final judging. Works submitted MUST BE from 2 (different) of the 4 zones. Works will be on display starting Tuesday, October 4th starting with the awards reception and through the entire month of October. Paintings MUST be painted entirely on-site. "En plein air" means "in the open air" and during this three day event four zones are designated along the 4-mile stretch of Brush Creek with prizes for the top three paintings from each zone and a total of 12 awards and prizes. Zone 1 through Zone 4: \$300 first place (x4), \$200 second place (x4), \$100 third place (x4). Accepted paintings are eligible for one of 10 Honorable Mentions (ribbons only).

SALES* ([click here for ongoing sales through the month of October](#))/(2016 via Facebook)

Works deemed 'sold' will mostly remain on display through October. Out-of-town purchases of 'non-prize winning' works may be removed the night of the show while prize winning purchases will be delivered (or mailed) to the purchaser after Monday, October 30th.

Artists will receive 80% of the sale price, while BCAW2017 will retain 20% to cover any additional costs beyond sponsor support. Please note - any works sold on the night of the reception, the 10% BCAW2017 would claim will be gifted to the Anita B. Gorman Discovery Center for their generous support of this event. Any sales made during the weekend (9/15 to 9/17) are highly encouraged are subject to the 20% gratuity. All purchases are subject to the standard 8.35% (est.) MO sales tax which will be included at the time of the sale.

*NOTE: Quick Paint purchase awards are encouraged to be submitted for additional prize money/awards. If those artists choose NOT to submit these works, they will still be required to be on display for the evening of the reception, at which time (should they not receive an award), they will be handed over to the purchaser/sponsor after a brief recognition of these individuals and their contribution to the event. Quick Paint purchases are NOT subject to sales tax.

BRUSH CREEK'S PARKS AND WALKWAYS:

From State Line (west) to Elmwood (east), there is a continuous trail along the Creek. Included in this year's event we are expanding the corridor EVEN MORE! The goal is to pay particular attention on the various parks and walkways that dot the landscape which are often undervalued for their contribution to making our's an exceptional city with an urban core.

Brush Creek has gone through a major transformation since the devastating flooding back in 1977. Several new bridges have been built, the creek has been reshaped, and landscaping, walkways, and fountains have created a beautiful greenway.

THE ANITA B. GORMAN CONSERVATION DISCOVERY CENTER:

This is Brush Creek Art Walk's third opportunity to display work during the month of October in the gallery and conference room of The Discovery Center. Financed and managed

through the Missouri Department of Conservation and various donors, this 10-minute walk from the Plaza shopping area is a unique, hands-on, urban conservation education center located on eight acres in the heart of midtown Kansas City. Open to the public 5 days a week. Mon.-Fri 8am to 5pm / open until 7pm on the 1st and 3rd Tuesday of every month / 1st and 3rd Saturdays from 9am to 4pm / Closed all State Holidays (4750 Troost).

BCAW 2016 photos from last year's event (via Facebook)

https://www.facebook.com/BrushCreekArtWalkFoundation/photos_stream

KCParks.org webpage for 2016:

<http://kcparks.org/event/brush-creek-art-walk/>

2014 KCSTAR write up:

<http://www.kansascity.com/news/local/article2099750.html>

SPONSORS:

We are very grateful to our Sponsors* for making this event possible:

Kansas City Missouri Parks and Recreation, ArtsKC, KC STUDIO magazine, The Anita B. Gorman Conservation Discovery Center, Missouri Valley Impressionist Society (MVIS), Mid- America Pastel Society (MAPS)

*Interested in sponsorship potential? We are looking for individual's, corporations that are willing to sponsor Quick Paint events and the event as a whole will receive, in return, use of their logo in all printed and online materials. By sponsoring a Quick Paint Event, sponsors will judge and eventually choose a piece for their personal collection. Works will be on display through the month of October, after which, paintings will be delivered to the purchaser by one of our Directors.

For Questions Call

Alex Hamil / BCaw 2017 Director

alexpaints@kc.rr.com

Phone: 816-718-8380

Heidi Downer / Manager

Marketing & Events Parks and Recreation

heidi.downer@kcmo.org

Phone: 816-513-7527

Fax: 816-513-7715

<<http://www.kcparks.org>>

Stacey Davis / Manager

Anita B Gorman Discovery Center

4750 Troost Ave. Kansas City MO 64110

<Stacey.Davis@mdc.mo.gov>

Phone: 816-759-7300

BCAW2017 Additional Directors

Louanne Hein / BCaw Director of Sales

lhein2@yahoo.com

[click here for link to accepted works](#)

(on or after October 1st)

Rebecca Tombaugh / Media Relations Director

rebeccatombaugh@gmail.com

Marcia Willman / BCaw Curatorial Director

willman.marcia@gmail.com

(works on display until October 31st)

Zak Barnes / BCaw 2017 Judge

louiepheeters@gmail.com



2017 includes recent changes to the zones available for artists with the addition of Loose Park. Other parks include Southmoreland (just West of the Nelson), Theis Park (South of the Nelson), JC Nichols Fountain (Mill Creek Park) and numerous residential potentials for artists hoping to capture the beauty of Kansas City's Midtown neighborhoods.

(continued next page)

Early Registration (ends)	Mon., September 11 th	12:00:00 AM	Online Registration
Workshops (TBA)	Week of Sept. 12 th to 15 th	TBA	Various locations
Registration (begins)	Fri., September 15 th	7am to 10am	Discovery Center
Quick Paint 1		7pm to 10pm	Nichols Fountain
	Click here for a 'Zone Map' (.jpg)		
Registration (Day 2)	Sat., September 16 th	7am to 10am	Discovery Center
Quick Paint 2		10am to 1pm	Discovery Center
	Click here for a 'Zone Map' (.jpg)		
Registration (Day 3)	Sun., September 17 th	7am to 10am	Discovery Center
Quick Paint 3		5pm to 8pm	Brush Creek Community Center
Early Turn In of Works		4pm to 9pm	Brush Creek Community Center
	Click here for a 'Zone Map' (.jpg)		
Drop Off / Judging	Thurs., September 28 th	2pm to 6pm	Brush Creek Community Center
Notification of Non-Accepted works for BCAW2016	Contingent on total number of artist submissions		
	TBA	emails will be sent out regarding pickup	
Awards Reception/Sale	Tues., October 3 rd	5pm to 8pm	Discovery Center
Artist Pickup (Day 1)*	Monday, October 30 th	10am to 5pm	Discovery Center
Artist Pickup (Day 2)*	Tuesday, October 31 st	10am to 7pm	Discovery Center
*Unsold works/works not picked up on these dates are subject to sale by BCAW2017 Director			

ARTIST DROP OFF

(Artists may submit up to two works for judging – works must be from 2 different 'zones')
 Artists are expected to have works framed and wired ready for hanging (no sawtooth hangers)
Thursday, September 28th (1 to 6pm) / Judging begins promptly at 6:15
 Works will be viewable via Facebook ([click here](#)) / OR via Google Drive ([click here](#))

Contingent on the number of artists and the number of works submitted, NOT ALL WORKS may be included in the final show and sale. Artists will be notified of their submissions only on the night of the reception. If works are left out of the show – it is merely due to our limited space potential and does not reflect the quality of the submission. Artists will be required to pick up all works at the end of the show which concludes on Monday, October 30th.

ARTIST PICK UP

Artists – Have your paperwork with you for volunteers to check you through pickup
 Anita B. Gorman Discovery Center (4750 Troost)

- Monday, October 30th 10am to 5pm
- Tuesday, October 31st 10am to 7pm

Works sold will be delivered to purchasers after remaining works have been picked up
 Artists will be notified of all sales prior to the end of the show

Works not picked up by 7pm on Tuesday, October 31st will become the property of BCAW and will be sold (if possible) to cover management expenses. So please make necessary arrangements to have ALL works removed from the Discovery Center. If you are unable to pick up your work, you must contact the Director, Alex Hamil at alexpaints@kc.rr.com.