Annie Bolin

Photographer & Retoucher

Profile

I'm a detail-oriented photographer and retoucher with 4 years of experience shooting and processing lifestyle and editorial images. As a self-starter, I'm eager to contribute to creative industries through innovative photography, original creative direction, and refined editing and retouching.

Contact + Portfolio

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anniebolin.com

linkedin.com/in/anniebolin

Skills

Digital photography (Canon) Studio lighting systems Nondestructive photo retouching Raw file processing Digital tech workflows DAM & Cloud file management SEO competitor research E-commerce platform management Creative direction Project management Visual research & storytelling Graphic design Content creation Interpersonal communication Adaptability Time management Collaboration

Software Proficiency

Mac OS
Adobe Photoshop, Lightroom,
InDesign, Illustrator, and Bridge
Capture One Pro
Narrative Select
Canva
Slack & Notion
Shopify
Microsoft Office

Relevant Experience

PHOTO RETOUCHER & WEB CONTENT CREATOR

Elevé Dancewear | <u>anniebolin.com/retouching</u> October 2022 - Present

- Process and retouch high-volume on-model product imagery using nondestructive methods including masks, clipping paths, frequency separation
- Manage all digital brand assets via Bridge and Dropbox
- Perform competitor and industry research to implement prime SEO
- Create and optimize Shopify product pages for both direct-to-customer and wholesale e-commerce
- Produce ghost mannequin imagery for customizable products
- Design website homepage layout with photo and graphic elements for

PHOTOGRAPHER

Freelance

April 2018 - Present

- Lifestyle, editorial, and product photography for clients in various industries
- Retouch images using non-destructive methods and deliver proofing galleries according to client deadlines
- Perform administrative tasks and create a comfortable creative environment
- Lead frequent photography collaborations with industry professionals
- Created a steady flow of local clientele within first 6 months of business

PRIVATE PHOTO EDITOR & RETOUCHER

Freelance

September 2021 - January 2023

- Private photo editing for multiple lifestyle photographers
- Provide style matching using anchor images or presets from photographer
- Cull, color grade, and correct exposure for images in Lightroom
- Retouch images in Photoshop: skin and hair, object removal, masks
- Transfer image files efficiently using Lightroom Smart Previews or Dropbox
- Communicate with photographers to meet their clients' gallery deadlines

PHOTOGRAPHY & DIGITAL MEDIA INTERN

Wayside Waifs | <u>anniebolin.com/portfolio</u> January 2019 - July 2019

- Photographed and marketed adoptable animals, increasing adoptions
- Retouched 100+ photos daily and managed visual assets across departments
- Wrote informational and creative website copy
- Photographed Wayside Waifs events and auction items in studio
- Produced social content that lead to a national story from The Dodo

Education

UNIVERSITY OF MISSOURI - KANSAS CITY

May 2020

BA in Communication Studies, Journalism & Mass Communication
Minor, Art & Visual Communication, Photography
Fall 2019: semester abroad in Florence, Italy at Florence University of the Arts

Publications & Achievements

Dec. 2019 - Mar. 2020:	"Consumption, Gentrification, and the New Colonialism" exhibition at Corrodoio Fiorentino, Florence, Italy
Sept. 2021	Finalist, Best Artistic Photographer, Best of KC 2021, The Pitch
May 2022	Mob Journal, Volume 23, Issue 6, cover & feature story
Oct. 2022	Now Showing exhibition, ArtsKC
Feb. 2023	Featured Artist x2. Visions of Love Showcase. The Luupe