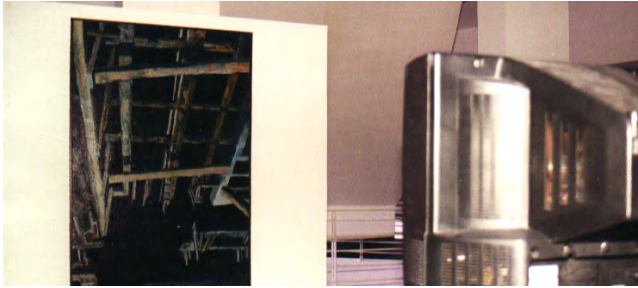


Pablo Díaz and the Expand Concept of Arts
Thinking and **creativity ART SCHOOL PROGRAMS**, 1999 - 2016
<https://www.pablodiazcarballo.com/?lang=en>

I.-CONCEPTUAL ART



“Structure of Sight”, Oil painting, Tv, Multimedia, 1999



“Origin of Access” oil painting - Plexiglass Audio, 1999



“The Divergents”

Pablo Díaz found in his plastic art and music work the metaphor of “The House of Mind”, that took him to “From human architecture to urban architecture”. His aesthetic research is based on the sense of sight, hearing, perception, and conduct, according to cognitive neurophysiology. An example is this image, a painting is opposing its own image shown on a tv.

In this picture a subject is looking to an artwork veiled by a superimposed acrylic laminate, making it diffused and preventing him from seeing it clearly. At the same time, he is listening to a recording with the analysis of some critics, who had the opportunity to see the artwork before it was veiled by the acrylic laminate.

Music is a full experience in itself and develops a whole universe in the interior world of the listener. From his work and with the idea of the Expanded Concept of Arts, Pablo Díaz decided that the school environment was the best place to build up these creative experiences in the mind of the student.

II.- IDEO ARTE

Why did he teach them arts and music?

Children have enormous energy and power to express themselves that is screaming to be let loose. That primitive scream must become a song, of order, and of beauty.

The arts involve all the areas that organize those forces. It is crucial for the children to explore and discover that they are unique, creative by nature, with their own talents. The world of tomorrow needs new ideas for innovation in products and services. They are future parents, leaders, and entrepreneurs.



What does this program do for them?

When the child discovers its own talents, it unleashes the passion as emotional fuel to achieve great objectives. This can be done with two basic questions: “Who am I?” and “Who do I want to be?”

From this point on, we invite them to reflect and establish connections with the familiar environment; moral values; their relationship with school, society, and the country. Then we developed projects of arts, music and audiovisual arts to achieve final exposition, concert, and show the end results.



III.- Origin

Pablo Diaz used the results obtained from his painting and conceptual art to create a culture company to apply those principles according to the Expanded Concept of Art in the school education according to the key question: What is art?

In 2000 Pablo founded in Merida, Venezuela with his wife Arelis de Díaz: “La Buena Gripe” (The Good Flu), the first attempt to use his idea as a micro-enterprise of arts, music, and social sciences. Its objective was to expand the mind of students and artists using different strategies and workshops.



Jacobo Borges Museum. Pablo Díaz exposition, 1999



Entre Amigos, Merida. La Buena Gripe 2000

“Ideo Arte” (Why Art?) was founded in 2004, following the original approach but focused on mass services for schools. The focus was to compensate for the system where arts are seen as secondary disciplines and without major importance. As of today (2020), 5105 students have successfully passed through this course.



Operations in schools of Caracas, 2004 - 2015

In 2015 Ideo Arte expanded to Willemstad, Netherland Antilles, running several projects at the schools Chaya Willems and Albert Schweitzer HAVO/VWO. The results confirm the universal value of arts in children. With 220 students assisting.



National Library. Exposition Willemstad, 2018

IV.- What did we do?



VISUAL ARTS: drawing, painting, graphic design, mixed resources, photography, arts, and literature.



MUSIC: theory, singing, writing, piano, bass, and drums. Music assembly, concert, and final recording.



AUDIOVISUAL ARTS: drawing and animation, stop motion, experimental video art, human, civic and cultural values documentaries.



IDEO ARTE developed an interactive multimedia system to apply it in its programs of Arts and Music.

V.- HISTORY



During his youth, Pablo Díaz found himself trapped, like many others students, in a school system that did not value the expression of arts, music, natural talents and creativity. Pablo was part of the anti-socialist punk rock movement in Caracas and later he created his own art company.

While he labored under this burden he incessantly searched for a way out, and he understood that the solution was through the arts and music. Pablo discovered the importance and power these had to expand the mind. He believes that everyone has the ability to develop their natural talents and build their own paths.

During the development of this idea, his works of art focused in this direction, Pablo understood that to achieve substantial changes in the system, the school environment was the ideal to share creative experiences, thereby giving students the opportunity to experience something that they were systematically denied.



VI.- FOUNDERS 1999-2019

Pablo Díaz Carballo

Professional visual artist. Bachelor degree of arts, Cum Laude, 1993-1999.

Complementary studies of music: piano and drums. Thirty years of experience within the areas of graphic design, serigraphy, web and audiovisual skills. Nineteen years of teaching experience with Ideo Arte. JCI, TOYP 2002, Cultural Achievements mention.



Arelis Lourdes de Díaz

Co-founder of Ideo Arte.

Public relations.

Accounting and administration.

Project manager.



VII.- THE TEAM 2012 - 2019

Miguel Ángel Díaz Briceño

Literature and creative writing.
Digital illustration.
Music: electric bass.
Graphic design and web design.
Instructor of workshops and project assistant.
Languages: Spanish and English.



Paola Díaz Briceño

Videography
Photography.
Music: Flute and Complementary Piano.
Instructor of workshops and project assistant.
Languages: Spanish, Dutch, English.



VIII.- ARTS SYSTEM 2003-14



Blessing of Father Miguel Gonzalez of the ADS, 2001



Exhibition of La Buena Gripe at the ADS school



Canigua school, 2002



Father Carlos Zancajo LC - Mano Amiga school, 2006



Jefferson school, 2006



Cristo Rey de Altamira school, 2014



Arts, visual arts and music have power in the communication of ideas and messages, for the development of creativity, divergent thinking, emotional intelligence, overcoming failed attempts and in the self-esteem.

IX-. MUSIC SYSTEM 2003-14



Cristo Rey de Altamira school, 2003



Arturo Michelena school at Ideo Arte headquarters 07



ADS school, recording for the disc, 2007



Canigua school, live recording for the disc, 2011



Concert and live recording, Cristo Rey school, 2012



Mixed and mastered disc in Optilazer



Hit the road Jack / Ray Charles / Claret



I'm a believer / The Monkeys



G Blues / Standard Jazz



Bound to you / Christina Aguilera



La Biquina



Blue Bossa / Kenny Dorhan



Beyond the sea / Charles Trenet – Jack Laurence



Autum Leaves / Joseph Kosma – Jacques Prévert



Identifying the natural talents to choose a possible professional vocation is crucial for the student to cultivate, with the passion of an artist, any area of knowledge that he likes the most.

X.- AUDIOVISUAL 2003 - 14



Audiovisual workshop



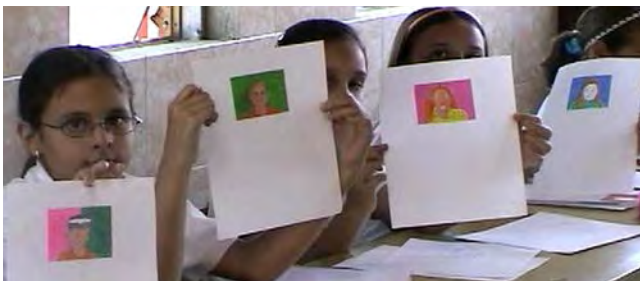
Los Arcos school, 2003



Jefferson school, animation results on CD



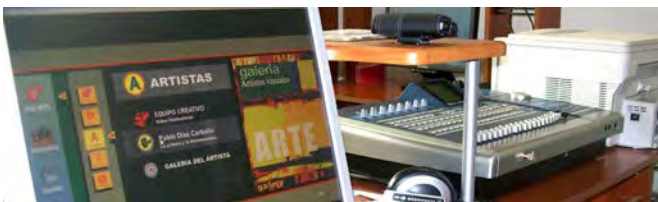
Animated self-portrait exhibition. Jefferson school, 06



Arturo Michelena school, 2003



Multimedia CD of arts and music, live presentation, 09



A video projection of audiovisual results in the auditorium of Los Arcos school. We invite to think in moral values for the students to compete only against themselves, because arts start from subjectivity and intersubjectivity.

XI.- Willemstad, Netherlands



IDEO ARTE WILLEMSTAD

INTERNATIONAL CULTURAL PROGRAM of CREATION and THOUGHT

Arelis Briceño Voorzitter.- Miguel Ángel Díaz, Secretaris/Penningmeester,

Pablo Díaz Carballo, Projectleider Creativiteit Innovatie en Thecnologie

2015 -2019

PARTNER SUPPORT

DIOCESE of WILLEMSTAD – Mgr LUIS A. SECCO

CULTURAL and EDUCATIONAL PROGRAM, PROJECTS AND SERVICES

Who do I want to be?



Willemstad Diocese, 2017-19



Mgr. Luis Secco, Bishop of Willemstad. Arts exhibition



Migdarys Mercera, ADS Curacao - Exhibition



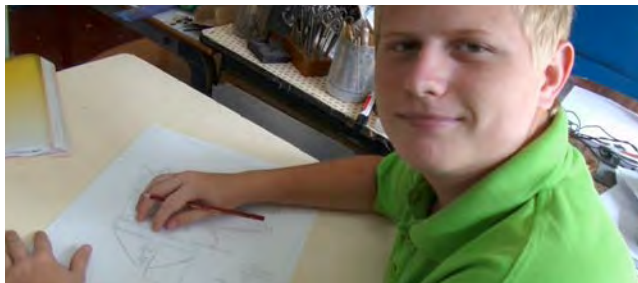
Korpodeko, Mr. Chesron Isidora



Prins Bernhard Cultuurfonds -Chaya W school



Chaya W school, children during Ideo Arte workshop



School Dr. Albert Schweitzer HAVO/VWO, 2019



Exhibition at the National Library, Willemstad 2018. Schools: Chaya Willems and Albert Schweitzer HAVO/WVO. Parther: Diocese of Willemstad. Sponsored by ADS Curacao, Prins Bernhard Found, Korpodeko, and Red Cross.



<https://idea-artstudio.com>

Everything has been given to me, Deo gratias. Pablo Díaz



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Nº de visitas: 7377

COLEGIO	AÑO ACADÉMICO	PROGRAMAS	GRADOS	Nº ALUMNOS BENEFICIADOS	PRODUCCIÓN MUSICAL	PROYECTOS
Cristo Rey	2003 - 2011	Música	De Preescolar a 4º grado	420 alumnas	4 discos Conciertos	VISUALES. Dibujo, pinura, color, teorías, comics, manga, frotage, dibujos animados, stop motion, fotografía, gráfica, serigrafía, aerografía, graffiti, franelas, cerámica, escultura, cine, edición, diseño gráfico. MÚSICA. Teoría, Solfeo, Flauta, cuatro, percusión, Guitarra.
Maria Auxiliadora ADS	2003 - 2011	Música y Artes Visuales	De 1º a 6º grado	180 alumnos	4 discos Conciertos	
Los Arcos	2003 - 2009	Artes Visuales	De 1º a 6º grado	700 alumnos	---	
Arturo Michelena	2003 - 2008	Música y Artes Visuales	De Preescolar a 6º grado	550 alumnos	2 discos Conciertos	
Mano Amiga	2005 - 2008	Música y Artes Visuales	De 2º a 7º grado	180 alumnos	1 disco Conciertos	
Jean Piaget	2006 - 2008	Música y Artes Visuales	De Preescolar a 4º grado	110 alumnos	1 disco Conciertos	
Don Bosco	2007 - 2008	Música y Artes Visuales	De 1º a 6º grado	180 alumnos	1 disco Conciertos	
Caniguá	2008 - 2009	Música	De 1º a 6º grado	210 alumnos	2 discos Conciertos	
IEA	2008 - 2009	Música y Artes Visuales	De Preescolar a 6º grado	834 alumnos	2 discos Conciertos	
Jefferson	2006	Artes Visuales	De 1º a 6º grado	360 alumnos	---	
10 Colegios				4.200 Alumnos	17 Discos	30 Exposiciones

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Desarrollado por: RGA