

# Jason Dailey

Visual Artist

/Storyteller

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## Statement

Jason Dailey received a BA from the University of Kansas in 2000 and the Kress Award for Academic Achievement in the History of Photography. His personal images examine the friction between our ego and the real world. Jason is concerned by the effects of the human circumstance and the shift of ethics, morals and other relationships throughout a life. Recent recognition has come from IPA, Lucie Foundation, AI-AP (37,38,39), Midwest Center for Photography and Colorado Photographic Arts Center. Jason's current aim is towards creating images that inspire discussion.

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## Experience

### Jason Dailey Photo, LLC / Owner

3/2003 - PRESENT, NE Kansas

- Collaborate with clients to understand their vision and ensure that the final product exceeds their expectations, contributing to increased customer satisfaction and loyalty.
- Create compelling visual stories that capture the essence and culture of small businesses, corporations, and editorial clients, showcasing their unique brand identities and values through photography and videography to enhance their market presence and engagement.

### Jason Dailey Media / Owner

4/2015- Present, NE Kansas

- Develop and implement creative guerrilla marketing strategies to increase brand visibility and engagement in non-traditional marketing channels.
- Craft innovative marketing strategies that leverage emerging digital trends to maximize brand visibility and engagement in a competitive media landscape.
- Analyze market trends and consumer behavior to identify new opportunities for targeted marketing campaigns that resonate with specific audience segments and drive brand growth for clients.

### Sunflower Publishing / Lead Photographer

4, 2006- 8, 2015, Lawrence, KS

- Collaborate with the editorial team to ensure that the photography enhances the overall storytelling and engagement

of the magazines, creating visual narratives that resonate with the target audience and elevate the publication's brand presence.

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## Education

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### University of Kansas / MS Integrated Marketing Communications

Jan 2023 - May 2024, Lawrence

### University of Kansas / BA Architecture

August 1996 - May 1999, Lawrence

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## Awards

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### Jazz Singer

March 2023 - AI-AP 39

### Life of Things (Intimate Spaces)

March 2023 - AI-AP 39

### Lucie Foundation Finalist (3)

Open Call: Carte Blanche

April 2022

### Watching the Water

March 2022 - AI-AP 38

### Blind Horse in a Fallow Field

March 2022 - AI-AP 38

### Dolls and Guns and the Artist

March 2021 - AI-AP 37

### Three Queens

March 2021 - AI-AP 37

### Dolls and Guns and the Artist

Jan 2021 - ph21Gallery

### IPA Honorable Mention

International Photography Awards

Oct 2021 - Seven Honorable Mentions and one Jury Top Five

### IRMA Winner - Gold Single Photo

Oct 2020 Selection from a personal project of rodeo portraits and culture in central Kansas that ran in Kansas! Magazine

### KPA Award - First Place

Oct 2020

Kansas Press Association

### Juried Exhibitions

Untethered Landscape 5

March 2021 - Midwest Center for Photography

Three Queens

March 2021 - Colorado Photographic Arts Center - ReImagining Hope

Untethered Landscape 47

April 2021 - Abstract / non-traditional - Invited - Prairie Village Art of  
Photography

**Group Exhibitions**

Feb 2024 - Cerbera Gallery - Kansas City - Portrait of a City group show

Untethered Landscape 7.2

July 2023 - Percolator gallery show "Heat Wave"

Untethered Landscape 7

June 2023 - Arts Connect Topeka - ArtistINC 2023 cohort.

Untethered Landscape